

What Marquee does for you

I spent 20 years in retail sales. Every customer asks the same question whether they say it out loud or not: *what does this do for me?* Here's the answer. Ten things, what each one means for you, and what it's worth.

	WHAT IT DOES	WHAT IT MEANS FOR YOU	WHAT IT'S WORTH	PLAN
01	Turn happy customers into reviews	You ask while they're standing in front of you, not hoping they remember later.	Every customer who finds you on their own replaces one you'd pay \$30-\$91 a lead to find.	Card
02	Keep your reviews recent	New customers see what people say about you now, not three years ago.	74% only trust reviews from the last three months. Old stars alone don't sell.	Card / Grow
03	Get found without buying the lead	More people pick you off Google instead of off an ad.	One organic customer a month at a \$360 value is \$4,320 a year you didn't buy.	Card / Grow
04	Make the ask effortless	No searching for your page, no instructions. Tap, stars, done.	Fewer reviews lost between "I'll do it" and doing it. No staff time explaining.	Card
05	Never leave a review unanswered	Every review gets a real reply in your voice within 24 hours.	\$99 a month. One new regular every three months pays for it.	Reply
06	Know what customers are saying	You see the patterns: what they love, where you're losing them.	Catch one problem before it costs you a regular worth \$360 a year.	Reply / Grow
07	Get your time back	No more checking Google, writing replies, deciding what's next.	Owner hours go back to customers, staff and the work.	Reply / Grow
08	Turn feedback into a plan	One page a month of what to fix and what to push. Not a report to decode.	\$299 a month. One new regular a month pays for it.	Grow
09	Bring them back	Text and email follow-up after every job.	A second visit from a \$60 customer is \$60 you didn't advertise for.	Grow
10	Build reputation while you work	It runs inside how you already do business. Not another job on the list.	Every extra regular is ticket × visits, every year, on repeat.	Card / Reply / Grow

THE MATH BEHIND EVERY ROW. A \$60 customer who comes back six times is worth \$360 a year. Reply pays for itself at one new regular every three months. Grow at one a month. The point isn't collecting reviews for the sake of it. It's turning the customers you already earned into the reason the next one picks you.

The Marquee Difference.

Jeff Schaeffer · Marquee Business Solutions

(610) 590-1165 · jeff@marqueebusinesssolutions.com ·

marqueebusinesssolutions.com

Review recency: BrightLocal Local Consumer Review Survey 2026. Lead costs: WordStream Google Ads Benchmarks 2026. \$60 × 6 is a worked example, not a guarantee. Reply and Grow are month to month; Marquee is added as a Manager only, never with your password.