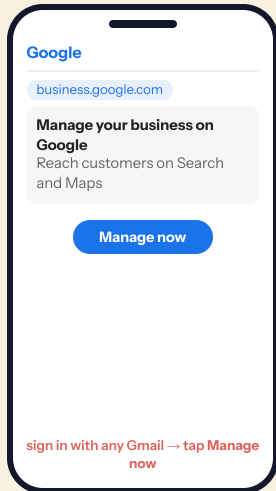


Setting up your Google Business Profile

If you're not on Google Maps, the people typing "barber near me" can't find you. This gets you on the map. Fifteen minutes on your phone, it's free, and the profile is yours — owned by your Google account, not ours.

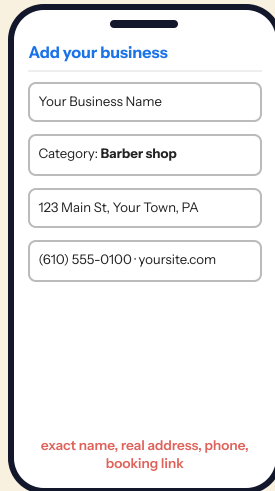
1



Start it

On your phone go to **business.google.com**, sign in with any Gmail (make one if you don't have one — it takes a minute), tap **Manage now**.

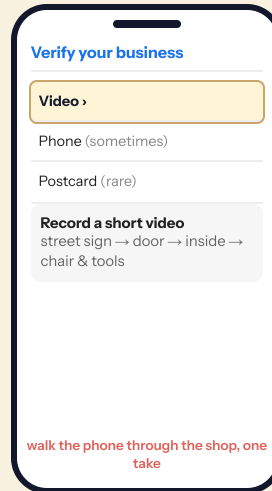
2



Fill it in

Business name exactly as it's on the door, your category (e.g. **Barber shop**), the real street address, your phone, and your booking link.

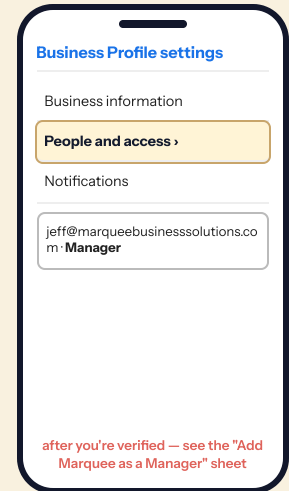
3



Verify

Google will almost always ask for a **video**: sign, door, inside, your chair and tools, one take. Usually approved within a few days.

4



Hand us the work

Once it says **Verified**, add **jeff@marqueebusinesssolutions.com** as **Manager**. From there we handle the rest.

HAVE THESE READY BEFORE YOU START

Five things, five minutes

- A Gmail address you'll keep (the profile lives on it)
- The exact business name and street address
- Your business phone number
- Your booking link or website
- Your hours — and a few photos of the shop

DON'T

The mistakes that get profiles suspended

- **Don't** stuff extra words in the name ("Best Fades Chalfont") — the name on the door, nothing else
- **Don't** use a PO box or a home address you don't serve customers at
- **Don't** create a second profile if one already exists — claim it instead
- **Don't** ask friends for reviews before it's verified — they get filtered

WHAT WE DO ONCE IT'S LIVE

Load your services, hours, and photos so the listing looks open and busy. Program your Tap Card to your Google review link so every customer in the chair can leave a review on the way out. Answer every review in your voice. And each month, show you the numbers Google reports — searches, map views, calls — next to where you started.

The Marquee Difference.

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Setup and verification steps as published by Google (support.google.com/business). Your Google account owns the profile at all times; Marquee is added only as a Manager and can be removed with one tap.