



THE TAP CARD

\$99 once · Infinite reviews · Lehigh Valley, PA

Own the ask. Own your reputation.

They meant to leave it. They forgot by the parking lot.

"Leave me a review when you get a chance" is where reviews go to die. People mean it standing there. The fix is asking while their phone is already in their hand and they're still happy.

48.5%

of clients come in exactly once

74%

only read reviews from the last 3 months

8 sec

the whole ask, at the chair

Source: SQUIRE, State of Barbershops 2026 (13.9M appointments)

PRICING

The Tap Card

One card, programmed to your Google review page. Tap or scan. No app, no monthly, nothing to train.

\$99

one time · ships free

Add a second card

One per chair, per bay, per front desk. Each one programs to the same destination or a different one.

\$99

one time

Re-program anytime

Change where it points — new location, new profile — without replacing the card.

FREE

for life

Pair with Marquee START

The card collects them. We reply to every review within 24 hours so the page never looks abandoned.

\$149

/mo + \$99 install

Bulk pricing for shops with multiple chairs or locations — just ask. Every card is programmed to your review destination before it ships.

HOW WE COMPARE

	TAP CARD	Review software	QR sticker	Asking verbally
One-time cost, no subscription	✓	✗	✓	✓
Works with no app on their phone	✓	✗	✓	✓
Survives a busy Saturday	✓	-	✗	✗
Re-programmable to a new page	✓	✓	✗	-
Actually gets asked every time	✓	✗	✗	✗
First-year cost	\$99	\$1,800+	\$20	\$0

ORDER THE TAP CARD — \$99

marqueereputation.com/tap-card · (610) 590-1165

Source: SQUIRE State of Barbershops 2026 (13.9M appointments) · BrightLocal 2026