



SIX STATIONS. ONE PAGE.

For nail salon owners · Lehigh Valley, PA

Fresh reviews at every station, every fill.

They opened last year.

The newer salon across the street is busier, and it is not because the work is better — it is because their page looks alive and yours looks like 2023. Meanwhile your techs rent their stations and build their own following, not the salon's page. So the asking cannot live in the person. It has to live on the station, where it happens the same way at every set, whether you are in that day or not.

48.5%

of barbershop clients come in exactly once

74%

only read reviews from the last 3 months

41%

now ALWAYS read reviews before buying, up from
29% a year ago

Sources: SQUIRE, State of Barbershops 2026 (13.9M appointments) · BrightLocal, Local Consumer Review Survey 2026

SHOP PRICING

One card

Programmed to your review page before it ships. Tap or scan. No app, no monthly, nothing to train.

\$99

one time · ships free

3-station pack

A card at three stations. Every tech asks the same way, every set.

\$199

\$66 a station

6-STATION PACK

MOST SHOPS

The whole floor. One card per station plus one for the front desk.

\$299

\$50 a station

Re-program anytime

Move a card to a new station, a new profile or a second location. The card never gets replaced.

FREE

for life

Every card is programmed to your review destination before it ships. More than six stations or a second salon — just ask.

HOW WE COMPARE

	TAP CARD	Review software	QR sticker	Asking verbally
One-time cost, no subscription	✓	✗	✓	✓
Works with no app on their phone	✓	✗	✓	✓
Survives a fully booked Saturday	✓	-	✗	✗
Works the same at every station	✓	-	✗	✗
Happens when you are not in the salon	✓	-	✗	✗
First-year cost, six stations	\$299	\$1,800+	\$120	\$0

SIX STATIONS FOR \$299

marqueereputation.com/tap-card · (610) 590-1165

Nothing is offered in exchange for a review. Sources: SQUIRE State of Barbershops 2026 · BrightLocal 2026