



SIX TRAINERS. ONE PAGE.

For gym and studio owners · Lehigh Valley, PA

The members who stay never say anything.

The ones who left wrote back.

Cancelled members write reviews. It is the last thing they do on the way out, and it is the only thing a stranger sees. The members who show up four times a week are too busy training to think about your page. So the ask has to reach them where they already are — at the desk, with their trainer, in the eight seconds after a session that actually went well.

74%

only read reviews from the last 3 months

41%

now ALWAYS read reviews before buying, up from
29% a year ago

8 sec

the whole ask, after a session

Source: BrightLocal, Local Consumer Review Survey 2026

SHOP PRICING

One card

Programmed to your review page before it ships. Tap or scan. No app, no monthly, nothing to train.

\$99

one time · ships free

3-trainer pack

A card with three trainers. Every session ends the same way.

\$199

\$66 a trainer

6-TRAINER PACK

MOST SHOPS

The whole floor. One card per trainer plus one for the front desk.

\$299

\$50 a trainer

Re-program anytime

Move a card to a new trainer, a new profile or a second location. The card never gets replaced.

FREE

for life

Every card is programmed to your review destination before it ships. More than six trainers or a second location — just ask.

HOW WE COMPARE

	TAP CARD	Review software	QR sticker	Asking verbally
One-time cost, no subscription	✓	✗	✓	✓
Works with no app on their phone	✓	✗	✓	✓
Survives the 6am rush	✓	-	✗	✗
Works the same with every trainer	✓	-	✗	✗
Happens when you are not at the desk	✓	-	✗	✗
First-year cost, six trainers	\$299	\$1,800+	\$120	\$0

SIX TRAINERS FOR \$299

marqueereputation.com/tap-card · (610) 590-1165

Nothing is offered in exchange for a review. Source: BrightLocal, Local Consumer Review Survey 2026