



SIX CHAIRS. ONE REVIEW.

For barbershop owners · Lehigh Valley, PA

Stay on top of the competition. Literally.

Your barbers have no reason to build your page.

A barber renting a chair would rather build his own name — that is not disloyalty, it is how chair rental works. So the asking cannot live in the person. It has to live on the station, where it happens the same way at every chair, on every cut, whether you are in that day or not.

48.5%

of barbershop clients come in exactly once

74%

only read reviews from the last 3 months

41%

now ALWAYS read reviews before buying

Sources: SQUIRE, State of Barbershops 2026 (13.9M appointments) · BrightLocal, Local Consumer Review Survey 2026

SHOP PRICING

One card

Programmed to your review page before it ships. Tap or scan. No app, no monthly, nothing to train.

\$99

one time · ships free

3-chair pack

A card at three stations. Every chair asks the same way, every cut.

\$199

\$66 a chair

6-chair pack

MOST SHOPS

The whole floor. One card per station plus one for the front desk.

\$299

\$50 a chair

Re-program anytime

Move a card to a new chair, a new profile or a second location. The card never gets replaced.

FREE

for life

Every card is programmed to your review destination before it ships. More than six chairs or a second shop — just ask.

HOW WE COMPARE

	TAP CARD	Review software	QR sticker	Asking verbally
One-time cost, no subscription	✓	✗	✓	✓
Works with no app on their phone	✓	✗	✓	✓
Survives a busy Saturday	✓	-	✗	✗
Works the same at every chair	✓	-	✗	✗
Happens when you are not in the shop	✓	-	✗	✗
First-year cost, six chairs	\$299	\$1,800+	\$120	\$0

SIX CHAIRS FOR \$299

marqueereputation.com/tap-card · (610) 590-1165

Nothing is offered in exchange for a review. Sources: SQUIRE State of Barbershops 2026 · BrightLocal 2026