

What Marquee does for your bottom line

Marquee turns the work you already do into a stronger Google presence and more repeat business. No tricks. No fake reviews. We make you easier to find, easier to pick, and easier to come back to.

THE MATH

Start with one number.

**Ticket × visits a year
= one customer's value**

\$60 a visit, back six times a year, is a **\$360** customer. The plan doesn't need dozens of new customers to make sense. It needs a piece of one.

Reply is \$99 a month.

One new regular every three months pays for it.

Grow is \$299 a month. **One new regular a month** pays for it. Anything past that is yours.

Then the customer you didn't have to buy.

A Google search lead runs \$30 to \$91.

About \$30 in auto repair, \$31 restaurants and pets, \$39 beauty, \$67 health and fitness, \$73 dental, \$91 home services. And that's a lead, not a sale. Every customer who finds you on their own is one you didn't pay for.

THE THREE THINGS REVIEWS MOVE

Being seen

Google says complete, accurate info and more positive reviews can help local ranking. We keep the profile right and give every customer a simple way to leave real feedback.

Being picked

People don't just look at the stars. They look at how many and how recent. 74% only trust reviews from the last three months. So we work the last 90 days, not the trophy rating from three years ago.

Coming back

Getting chosen once matters. Getting them back matters more. Grow follows up after the job so the relationship doesn't end at the register.

WHAT YOU GET

The Card

\$99 · 3 for \$199 · 6 + stand \$299 · one time

- Programmed tap card, yours to keep
- Your own branded review page: logo, your shop photo, every platform you use
- Spanish in one tap
- A path for customers who don't use Google

Reply

\$99 / month

- Every Google review answered by a person, in your voice, within 24 hours
- Old unanswered reviews cleared
- Profile watched daily
- One-page Monthly Action Plan
- You add us as Manager. No password. Remove us any time.

Grow

\$299 / month

- Everything in Reply
- Text and email follow-up after every job
- Two Google posts a month
- Competitor tracking
- Hours, categories and services kept right
- Quarterly call

WHAT WE MEASURE AT 90 DAYS

Rating. Review count. Age of your newest review. Reviews per month. Google's own numbers: searches, map views, calls, direction requests. Card taps. If you advertise, your cost per lead before and after.

In 90 days I show you YOUR number next to where you started.

THE MARQUEE STANDARD. Same ask for every customer. No incentives. No gating. We never write a review for you. The customer's experience, in the customer's words.

I can't promise a number today. I can tell you what it costs to find out, and I'll show you the answer in 90 days.

The Marquee Difference.

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Lead costs: WordStream Google Ads Benchmarks 2026 (13,474 U.S. campaigns, Apr 2025–Mar 2026); home services: LocalIQ 2025. Review recency: BrightLocal Local Consumer Review Survey 2026. Ranking factors: Google Business Profile Help. Worked example is an illustration, not a guarantee.